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Vector Media Appoints Andy Kleist as Vice President of National Sales

NEW YORK CITY, NY / [ACCESS Newswire](#) / April 2, 2026 / Vector Media, a leader in mobility marketing, today announced that Andy Kleist has joined the company as Vice President of National Sales. Kleist brings 15 years of out-of-home media experience, offering a rare dual perspective shaped by time on both the agency and sales sides of the industry.

Most recently, Kleist served as West Coast National Sales Director at Becker Boards, where he partnered with agencies across the Western United States to drive OOH investment and build lasting client relationships. Before moving to Becker Boards, he held roles at leading agencies including Posterscope, Rapport, and Horizon Media, developing deep expertise in OOH strategy and executing campaigns for major national brands such as Amazon, Kia, Adidas, and Freeform.

"Andy brings a strong track record in out-of-home, shaped by years of experience on both the agency and media sides," said Sheri Ham, EVP of National Sales at Vector Media. "He has built trusted relationships across the industry, and his proactive, solutions-oriented mindset will be a major asset to our team."

At Vector Media, Kleist will focus on expanding the company's national client portfolio, working alongside both new and existing partners to develop integrated, custom, high-impact solutions that meet the evolving needs of today's brands.

This appointment reflects Vector Media's continued investment in top-tier sales talent as the company scales its national presence. With a footprint spanning more than 55 U.S. markets and over 30,000 advertising faces, Vector connects brands with consumers in the real world through a versatile and growing media platform.

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About Vector Media

Vector Media is the leader in Mobility Marketing - putting brands in motion and in front of audiences where they live, work, commute, shop, and play. From fully wrapping the only nationwide double-decker bus fleet and custom coaches to exclusive high impact street level advertising, and one-of-a-kind immersive experiences, Vector creates unforgettable real-world brand moments.

As architects of attention, Vector brings together bold creative with strategic placement and full-service production. Partnership defines every relationship with accountability, collaboration and relentless innovation to keep brands moving forward. The goal is motion-building scale, frequency, and lasting impact with every touchpoint.

SOURCE: Vector Media