



On Thursday 03 12, 2026 at 5:00PM ET

## **Vector Media Appoints Stephen DeVoe as Vice President of National Sales**

**NEW YORK, NY / [ACCESS Newswire](#) / March 12, 2026** / Vector Media, a leader in mobility marketing, today announced that Stephen DeVoe has joined the company as Vice President of National Sales. DeVoe brings more than 10 years of experience in innovative out-of-home advertising.

Most recently, DeVoe served as Senior Sales Director at Firefly, where he worked with national brands and agencies to develop innovative advertising programs across rideshare and urban mobility networks. Previously, he was Vice President of National Client Partnerships at Clear Channel Outdoor, where he led strategic partnerships with major advertisers and helped drive revenue growth through integrated, multi-market campaigns.

"Stephen brings a deep understanding of the out-of-home industry, with experience spanning both traditional media and emerging mobility platforms," said Sheri Ham, EVP of National Sales at Vector Media. "His strong relationships across agencies and brands, along with his strategic mindset, make him a tremendous asset to our team."

In his new role at Vector Media, DeVoe will focus on expanding the company's national client base, working closely with new and current partners to create integrated, custom, high-impact solutions.

This appointment aligns with Vector Media's commitment to innovation and excellence in the media industry. With a presence in over 55 U.S. markets and more than 30,000 advertising faces, Vector continues to connect brands to consumers in the real-world through its versatile media platform.

**About Vector Media**

Vector Media is the leader in Mobility Marketing - putting brands in motion and in front of audiences where they live, work, commute, shop, and play. From the only nationwide double-decker bus fleet to exclusive high-impact, street-level surfaces, and custom built immersive experiences, we create unforgettable real-world brand moments.

We're architects of attention and creators of moments, blending bold creative with strategic placement and full-service production. Partnership drives everything we do: we are accountable, collaborative, and relentlessly innovative to keep brands moving forward.

Mobility marketing means meeting audiences with motion-building scale, frequency, and lasting impact with every touchpoint.

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**SOURCE:** Vector Media