



Vector Media Appoints Mark Ligos as Senior Director of Brand Partnerships

New York City, NY / June 17th, 2026 / Vector Media, a leader in mobility marketing, today announced that Mark Ligos has joined the company as Senior Director of Brand Partnerships leading the Legal vertical at Vector Media.

With a law degree and legal background of his own, Mark brings an insightful perspective to the position. He built his advertising career helping law firms grow through strategic marketing partnerships.

Most recently, Mark served as Director of Sales at Carvertise, where he drove the growth of the company's legal vertical, working with some of the nation's largest personal injury firms. Prior to Carvertise, he was a Senior Account Executive at Entercom, developing integrated campaigns across radio, digital, sponsorship, and event platforms.

In his new role at Vector Media, Ligos will focus on expanding the company's legal category, helping them strategically grow their business through Mobility Marketing solutions including public transit, custom coaches, double deckers and more.

His firsthand understanding of the legal industry, combined with his deep advertising expertise, makes him exceptionally well positioned to support Vector Media's leadership position in mobility marketing.

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About Vector Media:

Vector Media is the leader in Mobility Marketing - putting brands in motion and in front of audiences where they live, work, commute, shop, and play. From fully wrapping the only nationwide double-decker bus fleet and custom coaches to exclusive high impact street level advertising, and one-of-a-kind immersive experiences, Vector creates unforgettable real-world brand moments. As architects of attention, Vector brings together bold creative with strategic placement and full-service production. Partnership defines every relationship with accountability, collaboration and relentless innovation to keep brands moving forward. The goal is motion-building scale, frequency, and lasting impact with every touchpoint.